

# Improving your patients' lives through Join Dementia Research

IN THE UK...



EVERY 3 MINUTES  
SOMEONE IS  
DIAGNOSED WITH  
**DEMENTIA**



AND IT'S NOW THE  
**LEADING**  
CAUSE OF DEATH



**BUT WITH  
RESEARCH**  
WE CAN CHANGE THIS

**NICE** guidelines recommend telling people living with any stage of dementia about research studies they could participate in.



**JOIN DEMENTIA RESEARCH**  
MAKES IT EASY FOR ANYONE TO TAKE PART IN  
ETHICALLY APPROVED DEMENTIA RESEARCH

- VOLUNTEER REGISTRATION - YOUR PATIENT SIGNS UP ONLINE, BY PHONE, OR BY POST**
- STUDIES ADDED - RESEARCHERS UPLOAD STUDY INFORMATION**
- MATCHING - THE SYSTEM MATCHES REGISTERED VOLUNTEERS TO SUITABLE STUDIES**
- CONTACT - RESEARCHERS GET IN TOUCH WITH VOLUNTEERS TO EXPLAIN ABOUT THE STUDY**
- VOLUNTEER DECISION - VOLUNTEERS DECIDE WHETHER OR NOT TO TAKE PART IN EACH STUDY, WITH NO OBLIGATION**

**Our objectives are that by 2020:**

1. Every person newly diagnosed with dementia, and their carers, will receive information on research opportunities and Join Dementia Research.
2. All relevant staff will be able to signpost interested individuals to Join Dementia Research.
3. 25% of people with dementia will be registered on Join Dementia Research.
4. 10% of people with dementia will be participating in a research study.

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## WHY DO PEOPLE LIKE TAKING PART IN RESEARCH?



I believe offering research opportunities is one of many positive things that we can suggest to people with dementia. Whilst it might not immediately benefit them, it can generate benefits for generations to come and many people find it a very positive experience."

**Dr Jo Rodda**  
Consultant Old Age Psychiatrist

Taking part in good quality research is so important to find what really works to help the person with dementia and their carer. As a carer myself it's a comfort to know our experience is being used to improve care and treatment for others in the future.

**Martin Cobley**  
Carer for his mother with dementia

## Please help spread the word



Order our materials for free:  
[bit.ly/JoinDementiaResearch-materials](https://bit.ly/JoinDementiaResearch-materials)



Tell your patients and their carers about our service at appointments, by letter, or by text



Add a slide to your waiting room TV screen, or leave out posters and leaflets



Include information on your website about Join Dementia Research



Watch our video to learn how to have conversations with your patients about research opportunities:  
[learn.joindementiaresearch.nihr.ac.uk](https://learn.joindementiaresearch.nihr.ac.uk)



Find out more or get in touch:  
[joindementiaresearch.nihr.ac.uk](https://joindementiaresearch.nihr.ac.uk)  
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